

### Student Characteristics

Total Enrollment: 28,932 Students (72% Undergraduate) and 95% California Residence

Residence Area <sup>2</sup>	New Student				
	Total University	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	55%	53%	58%	64%	48%
West/South Bay Area	11%	9%	12%	14%	12%
East Bay Area	15%	20%	11%	9%	15%
Northern Bay Area	6%	7%	4%	2%	7%
Southern CA	3%	4%	3%	2%	2%
Other CA Counties	4%	6%	5%	1%	3%
US	1%	0%	0%	7%	5%
Foreign	6%	1%	6%	2%	8%

<sup>2</sup> (Santa Clara County)  
 (Monterey, San Benito, San Mateo, Santa Cruz)  
 (Alameda, Contra Costa, San Joaquin, Stanislaus)  
 (Marin, Napa, San Francisco, Solano, Sonoma)  
 (Los Angeles, Orange, San Diego)  
 (Other California counties)  
 (Other U.S. States, excluding California)  
 (Foreign countries)

Ethnicity & Gender	Total University		New Student		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
	HC <sup>1</sup>	% Total	Male	Female				
University Total (HC) <sup>1</sup>	28,932	100%	13,158	15,774	2,720	2,687	644	2,217
American Indian	135	0%	50	85	0%	0%	0%	1%
African American	1,063	4%	499	564	5%	3%	1%	2%
Asian	5,639	19%	3,074	2,565	26%	17%	10%	14%
Filipino	1,773	6%	900	873	11%	4%	2%	2%
Pacific Islander	155	1%	73	82	1%	1%	0%	0%
Hispanic	3,407	12%	1,431	1,976	16%	12%	12%	9%
Total Minority	12,172	42%	6,027	6,145	60%	39%	26%	28%
White	7,236	25%	3,003	4,233	24%	24%	51%	30%
Foreign National	5,474	19%	2,298	3,176	4%	16%	3%	26%
Other	4,050	14%	1,830	2,220	12%	21%	20%	16%

Class Level	HC <sup>1</sup>		FTEs <sup>3</sup>		AUL <sup>4</sup>
	#	% Total	#	% Total	
Freshmen	4,244	14.7%	3,671	16.7%	12.9
Sophomores	2,611	9.0%	2,257	10.3%	12.9
Juniors	5,854	20.2%	4,653	21.2%	11.9
Seniors	8,106	28.0%	6,254	28.5%	11.5
2nd/Post Bac	581	2.0%	371	1.7%	9.5
Total Undergrad	21,396	74.0%	17,204	78.4%	12.0
Credential	1,408	4.9%	888	4.1%	9.4
Graduates	6,128	21.2%	3,842	17.5%	7.5

Age	Undergrad	Credential	Graduate
19 under	18%	0%	0%
20-24	54%	15%	13%
25-29	16%	28%	38%
30-34	5%	15%	21%
35-59	6%	41%	28%
60 over	0%	2%	1%
Average	23.8	35.1	32.3

Top 5 Most Popular Majors		
Art	1	7.1%
Computer Science	2	5.6%
Nursing	3	4.9%
Business Administration/Manage	4	4.8%
Business Admin/Mgmt Information	5	4.6%

Retention and Graduation		
% Fall 2002 students returning Fall 2003	% 1st Year Retention	% Good Standing <sup>5</sup>
First-time Freshman	77%	83%
New Undergraduate Transfer	81%	82%
New Credential	61%	64%
First-time Graduate	71%	80%

Engineering	1	10.7%
Library and Information Sciences	2	9.3%
Electrical Engineering	3	6.7%
Social Work	4	6.2%
Computer Engineering	5	5.5%

Degree granted in AY 2002-03		Average years to degree completion	
Bachelor Degree	3,867	Bachelor Degree	3.86
Master Degree	1,625	Master Degree	3.03

% Fall 1997 first-time freshmen graduating within 6 yrs:	39%
% Fall 1999 new undergrad transfers graduating within 4 yrs:	53%
% Fall 1997 first-time graduates graduating within 6 yrs:	63%

Course Load	Total University					AUL <sup>2</sup>		Full-time		
	HC <sup>1</sup>	% Total				CA Residence	Non-Residence	HC <sup>1</sup>	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	21,396	5%	10%	12%	72%	12.3	12.0	15,431	69%	4%
Credential	1,408	14%	31%	17%	38%	8.8	9.4	774	54%	1%
Graduate	6,128	22%	38%	22%	19%	7.5	7.5	2,485	35%	5%
Total University	28,932	9%	17%	14%	59%	10.4	11.0	18,690	61%	4%

<sup>1</sup> HC = Headcount Enrollment; <sup>3</sup> AUL = Average Student Credit Unit

<sup>4</sup> FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

<sup>5</sup> Good Standing = % of Students Ending Year in Good Academic Standing