

Student Characteristics

Total Enrollment: 28,800 Students (74% Undergraduate) and 93% California Residence

Santa Clara County	56%	49%	64%	69%	47%
West/South Bay Area	10%	13%	11%	13%	12%
East Bay Area	14%	11%	10%	10%	15%
Northern Bay Area	6%	4%	3%	2%	7%
Southern CA	3%	2%	2%	1%	1%
Other CA Counties	4%	4%	3%	0%	4%
US	1%	2%	0%	4%	2%
Foreign	6%	13%	6%	2%	12%

² (Santa Clara County)
 (Monterey, San Benito, San Mateo, Santa Cruz)
 (Alameda, Contra Costa, San Joaquin, Stanislaus)
 (Marin, Napa, San Francisco, Solano, Sonoma)
 (Los Angeles, Orange, San Diego)
 (Other California counties)
 (Other U.S. States, excluding California)
 (Foreign countries)

Ethnicity & Gender	Total University		Male	Female	New Student			
	HC ¹	% Total			First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) ¹	28,800	100%	13,074	15,726	45	1,821	197	998
American Indian	129	0%	51	78	0%	1%	1%	0%
African American	1,157	4%	542	615	7%	4%	2%	3%
Asian	7,365	26%	3,806	3,559	22%	24%	20%	20%
Filipino	1,944	7%	965	979	4%	6%	2%	2%
Pacific Islander	178	1%	81	97	2%	1%	0%	0%
Hispanic	3,786	13%	1,582	2,204	22%	15%	8%	8%
Total Minority	14,559	51%	7,027	7,532	58%	51%	32%	33%
White	7,539	26%	3,092	4,447	27%	28%	51%	28%
Foreign National	2,348	8%	955	1,393	11%	7%	3%	25%
Other	4,354	15%	2,000	2,354	4%	14%	15%	14%

Class Level	HC ¹		FTEs ³		AUL ⁴
	#	% Total	#	% Total	
Freshmen	3,035	11%	2,630	12%	13.0
Sophomores	2,598	9%	2,291	11%	13.2
Juniors	6,452	22%	4,992	23%	11.6
Seniors	8,449	29%	6,590	30%	11.7
2nd/Post Bac	719	2%	447	2%	9.3
Total Undergrad	21,253	74%	16,951	78%	12.0
Credential	1,302	5%	810	4%	9.3
Graduates	6,245	22%	3,909	18%	7.5

Age	Undergrad	Credential	Graduate
19 under	8%	0%	0%
20-24	57%	10%	8%
25-29	20%	30%	38%
30-34	7%	16%	23%
35-59	7%	43%	30%
60 over	0%	2%	1%
Average	24.9	35.8	33.1

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Art	1	7.2%
Undeclared	2	5.5%
Bus Admin/Management	3	5.5%
Bus Admin/Marketing	4	4.6%
Nursing	5	4.4%

Retention and Graduation		
% Fall 2002 students returning Fall 2003	% 1st Year Retention	% Good Standing 5
First-time Freshman	77%	83%
New Undergraduate Transfer	81%	82%
New Credential	61%	64%
First-time Graduate	71%	80%

Library and Information Sciences	1	11.4%
Software Engineering	2	10.4%
Electrical Engineering	3	6.5%
Education/Administration & Sup	4	6.0%
Social Work	5	5.7%

Degree granted in AY 2002-03		Average years to degree completion	
Bachelor Degree	3,867	Bachelor Degree	3.86
Master Degree	1,625	Master Degree	3.03

% Fall 1997 first-time freshmen graduating within 6 yrs:	39%
% Fall 1999 new undergrad transfers graduating within 4 yrs:	53%
% Fall 1997 first-time graduates graduating within 6 yrs:	63%

Course Load	Total University					AUL ⁴		Full-time		
	HC ¹	% Total				CA Residence	Non-Residence	HC ¹	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	21,253	6%	11%	13%	70%	11.9	12.3	14,823	66%	3%
Credential	1,302	18%	29%	16%	37%	9.3	10.8	693	52%	1%
Graduate	6,245	22%	39%	22%	18%	7.5	7.5	2,468	34%	5%
Total University	28,800	10%	18%	15%	57%	10.9	10.4	17,984	59%	4%

¹ HC = Headcount Enrollment; ⁴ AUL = Average Student Credit Unit

³ FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

⁵ Good Standing = % of students with ending year GPA of 2.00 or higher