

Student Characteristics

Total Enrollment: 29,044 Students (74% Undergraduate) and 95% California Residence

Residence Area <sup>2</sup>	New Student				
	Total University	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	54%	48%	56%	61%	42%
West/South Bay Area	11%	11%	14%	16%	17%
East Bay Area	15%	19%	11%	8%	14%
Northern Bay Area	6%	8%	4%	1%	6%
Southern CA	3%	5%	4%	2%	3%
Other CA Counties	4%	8%	5%	5%	4%
US	1%	0%	0%	7%	5%
Foreign	6%	1%	6%	2%	10%

<sup>2</sup> (Santa Clara County)  
 (Monterey, San Benito, San Mateo, Santa Cruz)  
 (Alameda, Contra Costa, San Joaquin, Stanislaus)  
 (Marin, Napa, San Francisco, Solano, Sonoma)  
 (Los Angeles, Orange, San Diego)  
 (Other California counties)  
 (Other U.S. States, excluding California)  
 (Foreign countries)

Ethnicity & Gender	Total University		New Student		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
	HC <sup>1</sup>	% Total	Male	Female				
University Total (HC) <sup>1</sup>	29,044	100%	13,290	15,754	2,393	2,067	393	1,805
American Indian	133	0%	47	86	0%	1%	1%	0%
African American	1,220	4%	586	634	7%	4%	2%	3%
Asian	7,465	26%	3,827	3,638	26%	22%	15%	18%
Filipino	2,026	7%	1,017	1,009	10%	6%	3%	3%
Pacific Islander	199	1%	91	108	1%	1%	0%	1%
Hispanic	3,957	14%	1,661	2,296	20%	17%	12%	11%
Total Minority	15,000	52%	7,229	7,771	65%	50%	33%	36%
White	7,622	26%	3,239	4,383	26%	30%	47%	35%
Foreign National	2,258	8%	943	1,315	2%	7%	1%	15%
Other	4,164	14%	1,879	2,285	7%	13%	19%	14%

Class Level	HC <sup>1</sup>		FTEs <sup>3</sup>		AUL <sup>4</sup>
	#	% Total	#	% Total	
Freshmen	4,346	15%	3,841	17%	13.2
Sophomores	2,258	8%	1,980	9%	13.1
Juniors	6,737	23%	5,432	24%	12.0
Seniors	7,739	27%	6,062	27%	11.7
2nd/Post Bac	583	2%	384	2%	9.8
Total Undergrad	21,663	75%	17,701	79%	12.2
Credential	1,186	4%	763	3%	9.6
Graduates	6,195	21%	3,863	17%	7.4

Age	Undergrad	Credential	Graduate
19 under	18%	0%	0%
20-24	54%	16%	13%
25-29	16%	26%	37%
30-34	5%	16%	21%
35-59	6%	41%	27%
60 over	0%	2%	1%
Average	23.8	34.9	32.2

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Art	1	7.1%
Nursing	2	5.6%
Business Administration/Manage	3	4.9%
Computer Science	4	4.8%
Business Administration/Market	5	4.6%

Retention and Graduation		
% Fall 2003 students returning Fall 2004	% 1st Year Retention	% Good Standing <sup>5</sup>
First-time Freshman	80%	86%
New Undergraduate Transfer	80%	82%
New Credential	61%	63%
First-time Graduate	75%	79%

Top 5 Most Popular Majors		
Majors	Rank	% Total
Engineering	1	11.7%
Library and Information Sciences	2	10.7%
Electrical Engineering	3	6.2%
Social Work	4	6.0%
Computer Engineering	5	5.4%

Degree granted in AY 2003-04		Average years to degree completion	
Undergraduate:	3,854	Undergraduate:	3.96
Graduate:	2,066	Graduate:	3.11

% Fall 1998 first-time freshmen graduating within 6 yrs:	39%
% Fall 2000 new undergrad transfers graduating within 4 yrs:	56%
% Fall 1998 first-time graduates graduating within 4 yrs:	64%

Course Load	Total University					AUL <sup>2</sup>		Full-time		
	HC <sup>1</sup>	% Total				CA Residence	Non-Residence	HC <sup>1</sup>	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	21,663	5%	10%	11%	74%	12.2	12.2	16,100	71%	3%
Credential	1,186	15%	27%	19%	40%	8.3	9.6	691	58%	0%
Graduate	6,195	20%	40%	22%	17%	7.9	7.4	2,465	34%	6%
Total University	29,044	9%	17%	14%	61%	10.5	11.1	19,256	63%	4%

<sup>1</sup> HC = Headcount Enrollment; <sup>3</sup> AUL = Average Student Credit Unit

<sup>4</sup> FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

<sup>5</sup> Good Standing = % of Students Ending Year in Good Academic Standing