

### Student Characteristics

Total Enrollment: 32,746 Students (77% Undergraduate) and 93% California Residence

Residence Area <sup>2</sup>	Total University	New Student			
		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	48%	37%	52%	59%	37%
West/South Bay Area	12%	12%	16%	15%	13%
East Bay Area	16%	23%	14%	15%	13%
Northern Bay Area	6%	8%	3%	2%	6%
Southern CA	4%	8%	4%	2%	3%
Other CA Counties	6%	10%	6%	5%	6%
US	1%	1%	1%	1%	3%
Foreign	7%	1%	5%	0%	20%

<sup>2</sup> (Santa Clara County)  
 (Monterey, San Benito, San Mateo, Santa Cruz)  
 (Alameda, Contra Costa, San Joaquin, Stanislaus)  
 (Marin, Napa, San Francisco, Solano, Sonoma)  
 (Los Angeles, Orange, San Diego)  
 (Other California counties)  
 (Other U.S. States, excluding California)  
 (Foreign countries)

Ethnicity & Gender	Total University		New Student					
	HC <sup>1</sup>	% Total	Male	Female	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) <sup>1</sup>	32,746	100%	15,150	17,596	3,594	2,573	338	1,984
American Indian	172	1%	63	109	0%	1%	0%	0%
African American	1,551	5%	729	822	7%	3%	1%	3%
Asian	7,425	23%	3,808	3,617	23%	21%	16%	16%
Filipino	2,361	7%	1,163	1,198	11%	7%	4%	3%
Pacific Islander	277	1%	119	158	1%	1%	0%	0%
Hispanic	5,325	16%	2,218	3,107	21%	19%	12%	13%
Total Minority	17,111	52%	8,100	9,011	64%	52%	34%	35%
White	9,309	28%	3,988	5,321	27%	33%	55%	31%
Foreign National	2,736	8%	1,497	1,239	2%	6%	1%	23%
Other	3,590	11%	1,565	2,025	7%	10%	10%	11%

Class Level	HC <sup>1</sup>		FTEs <sup>3</sup>		AUL <sup>4</sup>
	#	% Total	#	% Total	
Freshmen	6,228	19%	5,613	21%	13.5
Sophomores	2,398	7%	2,165	8%	13.5
Juniors	7,496	23%	6,228	24%	12.5
Seniors	8,586	26%	6,856	26%	12.0
2nd/Post Bac	479	1%	314	1%	9.8
Total Undergrad	25,187	77%	21,176	81%	12.6
Credential	909	3%	648	2%	10.7
Graduates	6,650	20%	4,472	17%	8.1

Age	Undergrad	Credential	Graduate
19 under	24%	0%	0%
20-24	52%	19%	23%
25-29	15%	31%	35%
30-34	4%	13%	17%
35-59	5%	35%	25%
60 over	0%	2%	1%
Average	23.3	33.9	31.2

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Art	1	7.0%
Business Admin/Management	2	5.5%
Business Admin/Marketing	3	4.2%
Pre-Nursing	4	4.2%
Psychology	5	3.9%

Retention and Graduation		
% Fall 2007 students returning Fall 2008	% 1st Year Retention	% Good Standing <sup>5</sup>
First-time Freshman	79.3%	89.1%
New Undergraduate Transfer	81.0%	98.8%
New Credential	67.9%	99.2%
First-time Graduate	81.4%	96.8%

Graduate Majors	Rank	% Total
Library & Information Sciences	1	12.8%
Software Engineering	2	10.2%
Electrical Engineering	3	7.4%
Social Work	4	5.1%
Education/Counseling & Student	5	4.5%

Degree granted in AY 2007-08		Average years to degree completion	
Bachelor Degree	4,662	Bachelor Degree	4.43
Master Degree	2,596	Master Degree	2.57

% Fall 2002 first-time freshmen graduating within 6 yrs:	40.0%
% Fall 2005 new undergrad transfers graduating within 3 yrs:	40.5%
% Fall 2005 first-time graduates graduating within 3 yrs:	54.7%

Course Load	Total University					AUL <sup>2</sup>		Full-time		
	HC <sup>1</sup>	% Total				CA Residence	Non-Residence	HC <sup>1</sup>	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	25,187	3%	8%	10%	79%	12.6	12.7	19,914	76%	3%
Credential	909	9%	24%	20%	47%	10.7	8.0	605	66%	0%
Graduate	6,650	17%	33%	30%	20%	8.0	8.4	3,333	33%	17%
Total University	32,746	6%	13%	14%	66%	11.8	9.9	23,852	67%	5%

<sup>1</sup> HC = Headcount Enrollment; <sup>3</sup> AUL = Average Student Credit Unit

<sup>4</sup> FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

<sup>5</sup> Good Standing = % of students with ending year GPA of 2.00 or higher