

Student Characteristics

Total Enrollment: 31,455 Students (77% Undergraduate) and 92% California Residence

Residence Area ²	New Student				
	Total University	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	48%	37%	56%	77%	36%
West/South Bay Area	12%	8%	16%	9%	8%
East Bay Area	16%	14%	12%	6%	15%
Northern Bay Area	6%	8%	4%	2%	8%
Southern CA	4%	8%	2%	2%	2%
Other CA Counties	6%	7%	4%	3%	7%
US	1%	0%	0%	1%	2%
Foreign	7%	17%	5%	1%	23%

² (Santa Clara County)
 (Monterey, San Benito, San Mateo, Santa Cruz)
 (Alameda, Contra Costa, San Joaquin, Stanislaus)
 (Marin, Napa, San Francisco, Solano, Sonoma)
 (Los Angeles, Orange, San Diego)
 (Other California counties)
 (Other U.S. States, excluding California)
 (Foreign countries)

Ethnicity & Gender	Total University		New Student					
	HC ¹	% Total	Male	Female	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) ¹	31,455	100%	14,401	17,054	71	1,441	124	1,018
American Indian	163	1%	63	100	0%	0%	0%	1%
African American	1,520	5%	714	806	10%	4%	3%	3%
Asian	7,123	23%	3,618	3,505	20%	24%	16%	16%
Filipino	2,230	7%	1,104	1,126	8%	6%	2%	3%
Pacific Islander	260	1%	115	145	0%	1%	1%	0%
Hispanic	5,157	16%	2,123	3,034	20%	18%	11%	9%
Total Minority	16,453	52%	7,737	8,716	58%	53%	34%	31%
White	9,046	29%	3,853	5,193	8%	31%	51%	28%
Foreign National	2,502	8%	1,327	1,175	21%	5%	2%	29%
Other	3,454	11%	1,484	1,970	13%	11%	14%	11%

Class Level	HC ¹		FTEs ³		AUL ⁴
	#	% Total	#	% Total	
Freshmen	4,434	14%	3,982	16%	13.5
Sophomores	2,798	9%	2,555	10%	13.7
Juniors	6,648	21%	5,560	22%	12.5
Seniors	9,757	31%	7,834	31%	12.0
2nd/Post Bac	471	1%	295	1%	9.4
Total Undergrad	24,108	77%	20,226	80%	12.6
Credential	835	3%	604	2%	10.9
Graduates	6,512	21%	4,389	17%	8.1

Age	Undergrad	Credential	Graduate
19 under	13%	0%	0%
20-24	57%	14%	14%
25-29	19%	32%	39%
30-34	5%	15%	18%
35-59	6%	37%	27%
60 over	0%	2%	1%
Average	24.2	34.6	32.1

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Art	1	6.6%
Bus Admin/Management	2	5.5%
Psychology	3	4.4%
Bus Admin/Marketing	4	4.1%
Bus Admin/Accounting	5	3.8%

Retention and Graduation		
% Fall 2007 students returning Fall 2008	% 1st Year Retention	% Good Standing ⁵
First-time Freshman	79.3%	
New Undergraduate Transfer	81.0%	
New Credential	67.9%	
First-time Graduate	81.4%	

Top 5 Most Popular Majors		
Majors	Rank	% Total
Library and Information Sciences	1	16.4%
Electrical Engineering	2	7.5%
Software Engineering	3	7.4%
Education/Administration & Sup	4	5.2%
Social Work	5	5.1%

Degree granted in AY 2007-08		Average years to degree completion	
Bachelor Degree	4,662	Bachelor Degree	4.43
Master Degree	2,596	Master Degree	2.57

% Fall 2002 first-time freshmen graduating within 6 yrs:	40.0%
% Fall 2005 new undergrad transfers graduating within 3 yrs:	40.5%
% Fall 2005 first-time graduates graduating within 3 yrs:	54.7%

Course Load	Total University					AUL ⁴		Full-time		
	HC ¹	% Total				CA Residence	Non-Residence	HC ¹	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	24,108	4%	9%	10%	77%	12.6	12.7	18,605	75%	3%
Credential	835	10%	24%	17%	48%	10.9	9.6	547	65%	0%
Graduate	6,512	18%	33%	29%	20%	8.1	8.1	3,162	34%	14%
Total University	31,455	7%	14%	14%	65%	11.7	9.8	22,314	66%	5%

¹ HC = Headcount Enrollment; ⁴ AUL = Average Student Credit Unit

³ FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

⁵ Good Standing = % of students with ending year GPA of 2.00 or higher