

Student Characteristics

Total Enrollment: 27,422 Students (79% Undergraduate) and 92% California Residence

Residence Area ²	Total University	New Student			
		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	48%	-	0%	89%	100%
West/South Bay Area	11%	-	25%	11%	0%
East Bay Area	16%	-	0%	0%	0%
Northern Bay Area	6%	-	0%	0%	0%
Southern CA	4%	-	25%	0%	0%
Other CA Counties	6%	-	50%	0%	0%
US	1%	-	0%	0%	0%
Foreign	7%	-	0%	0%	0%

² (Santa Clara County)
 (Monterey, San Benito, San Mateo, Santa Cruz)
 (Alameda, Contra Costa, San Joaquin, Stanislaus)
 (Marin, Napa, San Francisco, Solano, Sonoma)
 (Los Angeles, Orange, San Diego)
 (Other California counties)
 (Other U.S. States, excluding California)
 (Foreign countries)

Ethnicity* & Gender	Total University		New Student					
	HC ¹	% Total	Male	Female	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) ¹	27,422	100%	12,632	14,790	-	4	19	1
American Indian	99	0%	39	60	-	0%	0%	0%
African American	1,146	4%	565	581	-	50%	0%	100%
Asian	8,223	30%	4,164	4,059	-	0%	11%	0%
Hispanic	5,131	19%	2,087	3,044	-	25%	16%	0%
Total Minority	14,599	53%	6,855	7,744	-	75%	26%	100%
White	7,744	28%	3,337	4,407	-	0%	53%	0%
Foreign National	2,066	8%	1,164	902	-	0%	0%	0%
Other	3,013	11%	1,276	1,737	-	25%	21%	0%

* Ethnicity/Race category changed as of Fall 2009

Class Level	HC ¹		FTEs ³		AUL ⁴
	#	% Total	#	% Total	
Freshmen	3,557	13%	2,965	14%	12.5
Sophomores	3,045	11%	2,687	12%	13.2
Juniors	4,585	17%	3,803	18%	12.4
Seniors	10,204	37%	8,063	37%	11.8
2nd/Post Bac	250	1%	155	1%	9.3
Total Undergrad	21,641	79%	17,673	82%	12.2
Credential	627	2%	460	2%	11.0
Graduates	5,154	19%	3,422	16%	8.0

Age	Undergrad	Credential	Graduate
19 under	5%	15%	17%
20-24	5%	35%	26%
25-29	0%	2%	1%
30-34	61%	15%	13%
35-59	18%	34%	42%
60 over	11%	0%	0%
Average	23.9	34.4	32.1

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Art	1	6.3%
Bus Admin/Management	2	5.1%
Psychology	3	4.6%
Bus Admin/Marketing	4	4.0%
Bus Admin/Accounting	5	3.9%

Retention and Graduation		
% Fall 2008 students returning Fall 2009	% 1st Year Retention	% Good Standing ⁵
First-time Freshman	79.8%	90.9%
New Undergraduate Transfer	83.5%	99.4%
New Credential	63.3%	100.0%
First-time Graduate	78.8%	96.9%

Library and Information Sciences	1	15.7%
Electrical Engineering	2	8.3%
Software Engineering	3	7.0%
Social Work	4	6.5%
Education/Admin and Supervision	5	5.0%

Degree granted in AY 2008-09		Average years to degree completion	
Bachelor Degree	4,730	Bachelor Degree	4.18
Master Degree	2,768	Master Degree	2.38

% Fall 2003 first-time freshmen graduating within 6 yrs:	45.8%
% Fall 2006 new undergrad transfers graduating within 3 yrs:	42.6%
% Fall 2006 first-time graduates graduating within 3 yrs:	59.7%

Course Load	Total University					AUL ⁴		Full-time		
	HC ¹	% Total				CA Residence	Non-Residence	HC ¹	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	21,641	4%	9%	9%	78%	12.2	12.3	16,794	75%	2%
Credential	627	11%	20%	17%	51%	11.0	17.5	427	68%	0%
Graduate	5,154	18%	35%	28%	19%	8.1	7.5	2,430	35%	12%
Total University	27,422	7%	14%	13%	66%	11.5	9.4	19,651	67%	4%

¹ HC = Headcount Enrollment; ⁴ AUL = Average Student Credit Unit

³ FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

⁵ Good Standing = % of students with ending year GPA of 2.00 or higher