

Student Characteristics

Total Enrollment: 29,076 Students ( 79% Undergraduate) and 92% California Residence

Residence Area <sup>2</sup>	Total University	New Student			
		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	50%	51%	68%	67%	38%
West/South Bay Area	11%	7%	12%	12%	12%
East Bay Area	15%	18%	7%	12%	12%
Northern Bay Area	6%	6%	2%	2%	3%
Southern CA	4%	8%	2%	1%	3%
Other CA Counties	6%	8%	3%	3%	5%
US	1%	0%	0%	2%	3%
Foreign	7%	1%	6%	1%	25%

<sup>2</sup> (Santa Clara County)  
 (Monterey, San Benito, San Mateo, Santa Cruz)  
 (Alameda, Contra Costa, San Joaquin, Stanislaus)  
 (Marin, Napa, San Francisco, Solano, Sonoma)  
 (Los Angeles, Orange, San Diego)  
 (Other California counties)  
 (Other U.S. States, excluding California)  
 (Foreign countries)

Ethnicity* & Gender	Total University		New Student					
	HC <sup>1</sup>	% Total	Male	Female	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) <sup>1</sup>	29,076	100%	13,609	15,467	2,761	2,802	373	1,666
American Indian	83	0%	31	52	0%	0%	0%	0%
African American	1,115	4%	541	574	4%	3%	1%	2%
Asian	8,705	30%	4,454	4,251	36%	30%	18%	19%
Hispanic	6,013	21%	2,510	3,503	26%	21%	13%	12%
Total Minority	15,916	55%	7,536	8,380	66%	54%	33%	34%
White	7,916	27%	3,539	4,377	24%	29%	49%	29%
Foreign National	2,327	8%	1,275	1,052	2%	7%	2%	28%
Other	2,917	10%	1,259	1,658	8%	10%	16%	9%

\* Ethnicity/Race category changed as of Fall 2009

Class Level	HC <sup>1</sup>		FTEs <sup>3</sup>		AUL <sup>4</sup>
	#	% Total	#	% Total	
Freshmen	4,762	16%	4,056	18%	12.8
Sophomores	2,803	10%	2,407	11%	12.9
Juniors	6,119	21%	4,828	21%	11.8
Seniors	9,154	31%	7,160	32%	11.7
2nd/Post Bac	183	1%	105	0%	8.6
Total Undergrad	23,021	79%	18,556	82%	12.1
Credential	730	3%	534	2%	11.0
Graduates	5,325	18%	3,606	16%	8.1

Age	Undergrad	Credential	Graduate
19 under	21%	0%	0%
20-24	57%	25%	22%
25-29	14%	31%	39%
30-34	4%	12%	16%
35-59	4%	30%	22%
60 over	0%	2%	1%
Average	23.1	32.6	30.9

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Art	1	6.2%
Psychology	2	4.4%
Bus Admin/Management	3	4.2%
Biological Sciences	4	3.7%
Bus Admin/Accounting	5	3.5%

Retention and Graduation		
% Fall 2009 students returning Fall 2010	% 1st Year Retention	% Good Standing <sup>5</sup>
First-time Freshman	79.8%	90.9%
New Undergraduate Transfer	83.5%	99.4%
New Credential	63.3%	100.0%
First-time Graduate	78.8%	96.9%

Top 5 Most Popular Majors		
Majors	Rank	% Total
Library and Information Sciences	1	12.0%
Software Engineering	2	9.0%
Electrical Engineering	3	8.8%
Social Work	4	5.7%
Education/Counseling and Stu Pers	5	3.9%

Degree granted in AY 2009-10		Average years to degree completion	
Bachelor Degree	5,073	Bachelor Degree	4.10
Master Degree	2,745	Master Degree	2.47

% Fall 2004 first-time freshmen graduating within 6 yrs:	45.8%
% Fall 2007 new undergrad transfers graduating within 3 yrs:	42.6%
% Fall 2007 first-time graduates graduating within 3 yrs:	59.7%

Course Load	Total University					AUL <sup>4</sup>		Full-time		
	HC <sup>1</sup>	% Total				CA Residence	Non-Residence	HC <sup>1</sup>	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	23,021	3%	8%	10%	79%	12.1	12.0	18,169	76%	2%
Credential	730	9%	19%	17%	55%	10.9	12.8	525	71%	1%
Graduate	5,325	18%	33%	30%	20%	8.2	8.0	2,632	34%	15%
Total University	29,076	6%	13%	13%	67%	11.5	9.5	21,326	69%	5%

<sup>1</sup> HC = Headcount Enrollment; <sup>4</sup> AUL = Average Student Credit Unit

<sup>3</sup> FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

<sup>5</sup> Good Standing = % of students with ending year GPA of 2.00 or higher