

Student Characteristics

Total Enrollment: 26,796 Students (82 % Undergraduate) and 93% California Residence

Residence Area ²	Total University	New Student			
		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	50%	0%	57%	65%	20%
West/South Bay Area	11%	0%	11%	12%	0%
East Bay Area	16%	0%	17%	18%	20%
Northern Bay Area	6%	0%	5%	2%	20%
Southern CA	4%	0%	3%	0%	20%
Other CA Counties	6%	50%	6%	4%	20%
US	1%	50%	1%	0%	0%
Foreign	6%	0%	0%	0%	0%

² (Santa Clara County)
 (Monterey, San Benito, San Mateo, Santa Cruz)
 (Alameda, Contra Costa, San Joaquin, Stanislaus)
 (Marin, Napa, San Francisco, Solano, Sonoma)
 (Los Angeles, Orange, San Diego)
 (Other California counties)
 (Other U.S. States, excluding California)
 (Foreign countries)

Ethnicity* & Gender	Total University		New Student					
	HC ¹	% Total	Male	Female	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) ¹	26,796	100%	12,626	14,170	2	1,088	57	5
American Indian	71	0%	27	44	0%	1%	0%	0%
African American	1,008	4%	492	516	0%	3%	5%	0%
Asian	8,013	30%	4,120	3,893	0%	32%	23%	0%
Hispanic	6,020	22%	2,549	3,471	0%	23%	12%	0%
Total Minority	15,112	56%	7,188	7,924	0%	59%	40%	0%
White	7,104	27%	3,224	3,880	100%	28%	42%	80%
Foreign National	1,812	7%	988	824	0%	0%	2%	0%
Other	2,768	10%	1,226	1,542	0%	13%	16%	20%

* Ethnicity/Race category changed as of Fall 2009

Class Level	HC ¹		FTEs ³		AUL ⁴
	#	% Total	#	% Total	
Freshmen	3,306	12%	2,834	13%	12.8
Sophomores	2,929	11%	2,586	12%	13.2
Juniors	5,783	22%	4,737	22%	12.3
Seniors	9,777	36%	7,832	37%	12.0
2nd/Post Bac	145	1%	86	0%	8.9
Total Undergrad	21,940	82%	18,075	85%	12.3
Credential	594	2%	450	2%	11.4
Graduates	4,262	16%	2,850	13%	8.0

Age	Undergrad	Credential	Graduate
19 under	11%	0%	0%
20-24	61%	16%	13%
25-29	18%	39%	42%
30-34	5%	16%	18%
35-59	4%	28%	25%
60 over	0%	1%	1%
Average	23.9	32.6	31.9

Top 10 Most Popular Majors		
Undergrad Majors	Rank	% Total
Art	1	6.2%
Psychology	2	4.1%
Bus Admin/Management	3	3.8%
Biological Sciences	4	3.8%
Bus Admin/Accounting	5	3.5%

Retention and Graduation		
% Fall 2009 students returning Fall 2010	% 1st Year Retention	% Good Standing ⁵
First-time Freshman	79.8%	90.9%
New Undergraduate Transfer	83.5%	99.4%
New Credential	63.3%	100.0%
First-time Graduate	78.8%	96.9%

Top 10 Most Popular Majors (Continued)		
Majors	Rank	% Total
Library and Information Sciences	1	11.1%
Electrical Engineering	2	8.1%
Software Engineering	3	7.9%
Social Work	4	7.1%
Education/Counseling and Stu Pers	5	4.4%

Degree granted in AY 2009-10		Average years to degree completion	
Degree	Count	Degree	Years
Bachelor Degree	4,730	Bachelor Degree	4.18
Master Degree	2,768	Master Degree	2.38

% Fall 2004 first-time freshmen graduating within 6 yrs:	45.8%
% Fall 2007 new undergrad transfers graduating within 3 yrs:	42.6%
% Fall 2007 first-time graduates graduating within 3 yrs:	59.7%

Course Load	Total University					AUL ⁴		Full-time		
	HC ¹	% Total				CA Residence	Non-Residence	HC ¹	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	21,940	4%	9%	9%	78%	12.3	12.4	17,176	76%	2%
Credential	594	8%	18%	17%	57%	11.3	17.6	441	73%	1%
Graduate	4,262	19%	34%	25%	22%	8.1	7.6	1,999	35%	12%
Total University	26,796	6%	13%	12%	69%	11.8	9.5	19,616	69%	4%

¹ HC = Headcount Enrollment; ⁴ AUL = Average Student Credit Unit

³ FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

⁵ Good Standing = % of students with ending year GPA of 2.00 or higher