

## Student Characteristics

Total Enrollment: 30,236 Students ( 82% Undergraduate) and 93% California Residence

Residence Area <sup>2</sup>	Total University	New Student			
		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	48%	34%	54%	62%	36%
West/South Bay Area	11%	10%	13%	21%	11%
East Bay Area	17%	24%	13%	10%	13%
Northern Bay Area	6%	9%	4%	1%	7%
Southern CA	5%	11%	4%	2%	4%
Other CA Counties	7%	11%	7%	4%	7%
US	1%	1%	0%	0%	3%
Foreign	6%	1%	6%	0%	18%

<sup>2</sup> (Santa Clara County)  
 (Monterey, San Benito, San Mateo, Santa Cruz)  
 (Alameda, Contra Costa, San Joaquin, Stanislaus)  
 (Marin, Napa, San Francisco, Solano, Sonoma)  
 (Los Angeles, Orange, San Diego)  
 (Other California counties)  
 (Other U.S. States, excluding California)  
 (Foreign countries)

Ethnicity* & Gender	Total University		New Student					
	HC <sup>1</sup>	% Total	Male	Female	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) <sup>1</sup>	30,236	100%	14,411	15,825	3,947	2,947	290	1,792
American Indian	71	0%	29	42	0%	0%	0%	0%
African American	1,171	4%	560	611	5%	3%	1%	3%
Asian	9,640	32%	5,030	4,610	37%	28%	16%	21%
Hispanic	6,159	20%	2,634	3,525	27%	22%	15%	13%
Total Minority	17,041	56%	8,253	8,788	70%	53%	32%	37%
White	8,117	27%	3,749	4,368	20%	29%	54%	32%
Foreign National	2,072	7%	1,051	1,021	2%	8%	1%	22%
Other	3,006	10%	1,358	1,648	8%	10%	13%	9%

\* Ethnicity/Race category changed as of Fall 2009

Class Level	HC <sup>1</sup>		FTEs <sup>3</sup>		AUL <sup>4</sup>
	#	% Total	#	% Total	
Freshmen	5,901	20%	5,101	21%	13.0
Sophomores	2,667	9%	2,344	10%	13.2
Juniors	6,769	22%	5,447	22%	12.1
Seniors	9,344	31%	7,410	31%	11.9
2nd/Post Bac	123	0%	64	0%	7.8
Total Undergrad	24,804	82%	20,364	84%	12.3
Credential	712	2%	546	2%	11.5
Graduates	4,720	16%	3,347	14%	8.5

Age	Undergrad	Credential	Graduate
19 under	24%	0%	0%
20-24	55%	22%	22%
25-29	13%	35%	38%
30-34	4%	16%	17%
35-59	4%	25%	22%
60 over	0%	2%	1%
Average	22.9	31.9	30.7

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Psychology	1	4.0%
BUS Admin/Accounting	2	3.5%
BUS Admin/Management	3	3.5%
Biological Sciences	4	3.5%
Pre-Nursing	5	3.4%

Retention and Graduation		
% Fall 2010 students returning Fall 2011	% 1st Year Retention	% Good Standing <sup>5</sup>
First-time Freshman	87.1%	
New Undergraduate Transfer	87.5%	
New Credential	67.6%	
First-time Graduate	84.5%	

	Rank	% Total
Library and Information Sciences	1	9.7%
Software Engineering	2	7.9%
Electrical Engineering	3	7.7%
Social Work	4	6.4%
Education/Counseling and Stu Pers	5	4.3%

Degree granted in AY 2010-11		Average years to degree completion	
Bachelor Degree	4,832	Bachelor Degree	4.02
Master Degree	2,479	Master Degree	2.54

% Fall 2005 first-time freshmen graduating within 6 yrs:	44.3%
% Fall 2008 new undergrad transfers graduating within 3 yrs:	48.1%
% Fall 2008 first-time graduates graduating within 3 yrs:	57.6%

Course Load	Total University					AUL <sup>4</sup>		Full-time		
	HC <sup>1</sup>	% Total				CA Residence	Non-Residence	HC <sup>1</sup>	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	24,804	3%	8%	9%	81%	12.3	12.2	20,011	78%	2%
Credential	712	6%	20%	16%	58%	11.5	15.3	530	74%	1%
Graduate	4,720	17%	29%	28%	25%	8.4	8.8	2,513	38%	16%
Total University	30,236	5%	11%	12%	72%	11.1	10.3	23,054	72%	4%

<sup>1</sup> HC = Headcount Enrollment; <sup>4</sup> AUL = Average Student Credit Unit

<sup>3</sup> FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

<sup>5</sup> Good Standing = % of students with ending year GPA of 2.00 or higher (data available Spring 2012)