

Student Characteristics

Total Enrollment: 28,002 Students (82 % Undergraduate) and 93% California Residence

Residence Area ²	Total University	New Student			
		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	48%	0%	71%	69%	32%
West/South Bay Area	11%	0%	12%	15%	0%
East Bay Area	16%	0%	6%	11%	17%
Northern Bay Area	6%	0%	1%	1%	8%
Southern CA	5%	0%	1%	0%	3%
Other CA Counties	7%	0%	3%	2%	5%
US	1%	0%	0%	0%	0%
Foreign	6%	0%	0%	0%	22%

² (Santa Clara County)
 (Monterey, San Benito, San Mateo, Santa Cruz)
 (Alameda, Contra Costa, San Joaquin, Stanislaus)
 (Marin, Napa, San Francisco, Solano, Sonoma)
 (Los Angeles, Orange, San Diego)
 (Other California counties)
 (Other U.S. States, excluding California)
 (Foreign countries)

Ethnicity* & Gender	Total University		New Student					
	HC ¹	% Total	Male	Female	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) ¹	28,002	100%	13,388	14,614	5	636	85	517
American Indian	60	0%	24	36	0%	0%	0%	0%
African American	1,055	4%	508	547	0%	3%	0%	3%
Asian	8,952	32%	4,693	4,259	0%	28%	28%	23%
Hispanic	5,847	21%	2,508	3,339	0%	23%	15%	12%
Total Minority	15,914	57%	7,733	8,181	0%	54%	44%	37%
White	7,486	27%	3,459	4,027	0%	27%	42%	30%
Foreign National	1,901	7%	957	944	0%	8%	0%	27%
Other	2,701	10%	1,239	1,462	0%	11%	14%	6%

* Ethnicity/Race category changed as of Fall 2009

Class Level	HC ¹		FTEs ³		AUL ⁴
	#	% Total	#	% Total	
Freshmen	4,258	15%	3,731	16%	13.1
Sophomores	2,710	10%	2,407	11%	13.3
Juniors	5,524	20%	4,553	20%	12.4
Seniors	10,433	37%	8,478	37%	12.2
2nd/Post Bac	88	0%	45	0%	7.6
Total Undergrad	23,013	82%	19,214	85%	12.5
Credential	580	2%	441	2%	11.4
Graduates	4,409	16%	3,071	14%	8.4

Age	Undergrad	Credential	Graduate
19 under	14%	0%	0%
20-24	60%	14%	14%
25-29	17%	38%	42%
30-34	5%	18%	19%
35-59	4%	28%	23%
60 over	0%	2%	1%
Average	23.7	33.5	31.5

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Psychology	1	3.9%
Biological Sciences	2	3.5%
Bus Admin/Accounting	3	3.4%
Bus Admin/Management	4	3.4%
Kinesiology	5	3.0%

Retention and Graduation		
% Fall 2010 students returning Fall 2011	% 1st Year Retention	% Good Standing ⁵
First-time Freshman	87.1%	94.0%
New Undergraduate Transfer	87.5%	99.9%
New Credential	67.6%	100.0%
First-time Graduate	84.5%	95.2%

	Rank	% Total
Library and Information Sciences	1	9.9%
Software Engineering	2	8.5%
Electrical Engineering	3	7.5%
Social Work	4	6.8%
Education/Counseling and Stu Pers	5	5.0%

Degree granted in AY 2010-11		Average years to degree completion	
Bachelor Degree	4,832	Bachelor Degree	4.02
Master Degree	2,479	Master Degree	2.54

% Fall 2005 first-time freshmen graduating within 6 yrs:	44.3%
% Fall 2008 new undergrad transfers graduating within 3 yrs:	48.1%
% Fall 2008 first-time graduates graduating within 3 yrs:	57.6%

Course Load	Total University					AUL ⁴		Full-time		
	HC ¹	% Total				CA Residence	Non-Residence	HC ¹	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	23,013	3%	8%	9%	80%	12.5	12.6	18,480	78%	2%
Credential	580	5%	22%	18%	54%	11.4	12.0	420	72%	0%
Graduate	4,409	18%	31%	26%	25%	8.5	7.7	2,267	39%	12%
Total University	28,002	5%	12%	12%	71%	12.0	9.8	21,167	72%	4%

¹ HC = Headcount Enrollment; ⁴ AUL = Average Student Credit Unit

³ FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

⁵ Good Standing = % of students with ending year GPA of 2.00 or higher