

Student Characteristics

Total Enrollment: 27,503 Students (83% Undergraduate) and 93% California Residence

Residence Area ²	New Student				
	Total University	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	47%	0%	17%	67%	1%
West/South Bay Area	10%	0%	7%	19%	0%
East Bay Area	16%	0%	2%	11%	1%
Northern Bay Area	6%	0%	2%	0%	1%
Southern CA	5%	0%	1%	0%	1%
Other CA Counties	7%	0%	2%	4%	0%
US	1%	0%	6%	0%	0%
Foreign	6%	0%	0%	0%	94%

² (Santa Clara County)
 (Monterey, San Benito, San Mateo, Santa Cruz)
 (Alameda, Contra Costa, San Joaquin, Stanislaus)
 (Marin, Napa, San Francisco, Solano, Sonoma)
 (Los Angeles, Orange, San Diego)
 (Other California counties)
 (Other U.S. States, excluding California)
 (Foreign countries)

Ethnicity* & Gender	Total University		New Student					
	HC ¹	% Total	Male	Female	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) ¹	27,503	100%	13,326	14,038	15	86	27	151
American Indian	44	0%	15	29	0%	0%	0%	0%
African American	935	3%	452	483	7%	5%	0%	1%
Asian	8,769	32%	4,686	4,083	0%	7%	11%	1%
Pacific Islander	269	1%	129	1	7%	0%	0%	0%
Hispanic	5,877	21%	2,499	3,378	0%	5%	15%	0%
Total Minority	15,894	58%	7,781	7,974	13%	16%	26%	2%
White	6,858	25%	3,300	3,558	0%	14%	52%	5%
Foreign National	2,069	8%	1,024	1,045	87%	59%	0%	93%
Other	2,682	10%	1,221	1,461	0%	10%	22%	0%

* Ethnicity/Race category changed as of Summer 2010

Class Level	HC ¹		FTEs ³		AUL ⁴
	#	% Total	#	% Total	
Freshmen	4,008	15%	3,376	15%	12.6
Sophomores	3,302	12%	2,903	13%	13.2
Juniors	4,764	17%	3,984	18%	12.5
Seniors	10,719	39%	8,574	39%	12.0
2nd/Post Bac	38	0%	18	0%	7.1
Total Undergrad	22,831	83%	18,856	85%	12.4
Credential	464	2%	342	2%	11.1
Graduates	4,208	15%	2,983	13%	8.5

Age	Undergrad	Credential	Graduate
19 under	13%	0%	0%
20-24	62%	15%	14%
25-29	16%	40%	45%
30-34	5%	16%	19%
35-59	4%	28%	21%
60 over	0%	1%	1%
Average	23.5	32.6	30.9

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Psychology	1	3.8%
Bus Admin/Accounting	2	3.6%
Biological Sciences	3	3.2%
Bus Admin/Management	4	3.2%
Justice Studies	5	3.0%

Retention and Graduation		
% Fall 2011 students returning Fall 2012	% 1st Year Retention	% Good Standing ⁵
First-time Freshman	82.9%	99.3%
New Undergraduate Transfer	86.1%	100.0%
New Credential	65.9%	98.1%
First-time Graduate	82.6%	89.0%

Top 5 Most Popular Degrees		
Software Engineering	Rank	% Total
Software Engineering	1	10.5%
Library and Information Sciences	2	9.1%
Electrical Engineering	3	7.6%
Social Work	4	6.8%
Education/Counseling and Stu Pers	5	5.3%

Degree granted in AY 2011-12		Average years to degree completion	
Bachelor Degree	4,900	Bachelor Degree	4.31
Master Degree	2,716	Master Degree	2.57

% Fall 2006 first-time freshmen graduating within 6 yrs:	45.2%
% Fall 2009 new undergrad transfers graduating within 3 yrs:	51.0%
% Fall 2009 first-time graduates graduating within 3 yrs:	67.8%

Course Load	Total University					AUL ⁴		Full-time		
	HC ¹	% Total				CA Residence	Non-Residence	HC ¹	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	22,831	3%	8%	10%	79%	12.4	12.4	18,105	76%	3%
Credential	464	5%	20%	19%	56%	11.1	-	348	75%	0%
Graduate	4,208	15%	31%	27%	27%	8.6	8.3	2,266	38%	16%
Total University	27,503	5%	12%	13%	71%	11.9	10.1	20,719	70%	5%

¹ HC = Headcount Enrollment; ⁴ AUL = Average Student Credit Unit

³ FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

⁵ Good Standing = % of students with ending year GPA of 2.00 or higher