

Student Characteristics

Total Enrollment: 31,049 Students (83% Undergraduate) and 92% California Residence

Residence Area ²	New Student				
	Total University	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	45%	33%	50%	70%	30%
West/South Bay Area	10%	8%	12%	12%	10%
East Bay Area	17%	23%	16%	14%	10%
Northern Bay Area	6%	10%	4%	3%	6%
Southern CA	6%	11%	5%	1%	4%
Other CA Counties	8%	12%	8%	1%	5%
US	1%	2%	< 1%	1%	3%
Foreign	7%	2%	4%	-	33%

² (Santa Clara County)
(Monterey, San Benito, San Mateo, Santa Cruz)
(Alameda, Contra Costa, San Joaquin, Stanislaus)
(Marin, Napa, San Francisco, Solano, Sonoma)
(Los Angeles, Orange, San Diego)
(Other California counties)
(Other U.S. States, excluding California)
(Foreign countries)

Ethnicity* & Gender	Total University		New Student					
	HC ¹	% Total	Male	Female	First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) ¹	31,049	100%	15,285	15,764	3,736	3,766	182	1,920
American Indian	45	< 1%	19	26	< 1%	< 1%	-	< 1%
African American	1,020	3%	508	512	4%	3%	2%	2%
Asian	10,089	32%	5,379	4,710	39%	30%	15%	16%
Hispanic	6,858	22%	2,978	3,880	27%	24%	13%	13%
Total Minority	18,012	58%	8,884	9,128	71%	57%	30%	32%
White	7,466	24%	3,656	3,810	18%	26%	49%	25%
Foreign National	2,690	9%	1,359	1,331	4%	6%	3%	35%
Other	2,881	9%	1,386	1,495	8%	10%	19%	8%

* Ethnicity/Race category changed as of Fall 2009

Class Level	HC ¹		FTEs ³		AUL ⁴
	#	% Total	#	% Total	
Freshmen	5,941	19%	5,169	20%	13.0
Sophomores	3,269	10%	2,866	11%	13.1
Juniors	6,708	21%	5,391	21%	12.0
Seniors	9,907	32%	7,937	31%	12.0
2nd/Post Bac	37	< 1%	17	< 1%	6.9
Total Undergrad	25,862	83%	21,380	84%	12.4
Credential	512	2%	381	2%	11.2
Graduates	4,904	16%	3,646	14%	8.9

Age	Undergrad	Credential	Graduate
19 under	24%	-	< 1%
20-24	56%	20%	25%
25-29	13%	40%	41%
30-34	4%	13%	16%
35-59	3%	26%	17%
60 over	0%	1%	1%
Average	22.7	31.7	29.6

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Psychology	1	4.5%
Bus Admin/Accounting	2	3.7%
Biological Sciences	3	3.5%
Bus Admin/Management	4	3.1%
Bus Admin/Marketing	5	2.8%

Retention and Graduation		
% Fall 2012 students returning Fall 2013	% 1st Year Retention	% Good Standing ⁵
First-time Freshman	87.0%	
New Undergraduate Transfer	85.8%	
New Credential	68.6%	
First-time Graduate	86.6%	

Top 5 Most Popular Majors		
Majors	Rank	% Total
Software Engineering	1	12.0%
Library and Information Sciences	2	9.3%
Electrical Engineering	3	8.3%
Social Work	4	6.3%
Education/Counseling and Stu Pers	5	4.7%

Degree granted in AY 2011-12		Average years to degree completion	
Bachelor Degree	5,206	Bachelor Degree	4.27
Master Degree	2,351	Master Degree	2.59

% Fall 2007 first-time freshmen graduating within 6 yrs:	47.1%
% Fall 2010 new undergrad transfers graduating within 3 yrs:	53.7%
% Fall 2010 first-time graduates graduating within 3 yrs:	64.1%

Course Load	Total University					AUL ⁴		Full-time		
	HC ¹	% Total				CA Residence	Non-Residence	HC ¹	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	25,862	2%	8%	10%	81%	13.1	13.0	20,852	78%	3%
Credential	512	4%	21%	16%	60%	12.3	0.1	389	76%	< 1%
Graduate	4,904	13%	27%	33%	28%	10.6	10.2	2,955	36%	24%
Total University	31,278	4%	11%	13%	72%	12.8	11.5	24,196	71%	6%

¹ HC = Headcount Enrollment; ⁴ AUL = Average Student Credit Unit

³ FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

⁵ Good Standing = % of students with ending year GPA of 2.00 or higher (data available Spring 2012)