

Student Characteristics

Total Enrollment: 29,164 Students (82% Undergraduate) and 91 % California Residence

Residence Area <sup>2</sup>	Total University	New Student			
		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	44%	6%	55%	61%	21%
West/South Bay Area	10%	3%	8%	14%	4%
East Bay Area	17%	0%	14%	19%	6%
Northern Bay Area	6%	0%	2%	1%	5%
Southern CA	6%	0%	4%	0%	1%
Other CA Counties	8%	6%	6%	1%	4%
US	1%	0%	0%	0%	1%
Foreign	8%	84%	10%	3%	57%

<sup>2</sup> (Santa Clara County)  
 (Monterey, San Benito, San Mateo, Santa Cruz)  
 (Alameda, Contra Costa, San Joaquin, Stanislaus)  
 (Marin, Napa, San Francisco, Solano, Sonoma)  
 (Los Angeles, Orange, San Diego)  
 (Other California counties)  
 (Other U.S. States, excluding California)  
 (Foreign countries)

Ethnicity* & Gender	Total University		Male	Female	New Student			
	HC <sup>1</sup>	% Total			First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) <sup>1</sup>	29,164	100%	14,402	14,762	31	503	70	656
American Indian	45	< 1%	18	27	0%	< 1%	0%	0%
African American	943	3%	467	476	6%	4%	1%	1%
Asian	9,277	32%	4,918	4,359	0%	25%	6%	15%
Pacific Islander	236	1%	123	113	0%	< 1%	0%	0%
Hispanic	6,367	22%	2,761	3,606	3%	24%	26%	6%
Total Minority	16,868	58%	8,287	8,581	10%	53%	33%	21%
White	6,776	23%	3,364	3,412	6%	24%	46%	13%
Foreign National	2,828	10%	1,478	1,350	84%	12%	3%	61%
Other	2,692	9%	1,273	1,419	0%	10%	19%	5%

\* Ethnicity/Race category changed as of Summer 2010

Class Level	HC <sup>1</sup>		FTEs <sup>3</sup>		AUL <sup>4</sup>
	#	% Total	#	% Total	
Freshmen	4,017	14%	3,412	14%	12.7
Sophomores	3,535	12%	3,084	13%	13.1
Juniors	5,338	18%	4,463	19%	12.5
Seniors	10,960	38%	8,747	37%	12.0
2nd/Post Bac	31	< 1%	17	< 1%	8.2
Total Undergrad	23,881	82%	19,723	84%	12.4
Credential	459	2%	342	1%	11.2
Graduates	4,824	17%	3,506	15%	8.7

Age	Undergrad	Credential	Graduate
19 under	16%	41%	46%
20-24	13%	0%	< 1%
25-29	63%	15%	18%
30-34	4%	15%	18%
35-59	4%	28%	18%
60 over	< 1%	1%	1%
Average	23.4	32.4	30.1

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Psychology	1	4.6%
Bus Admin/Accounting	2	3.6%
Biological Sciences	3	3.4%
Bus Admin/Management	4	3.1%
Bus Admin/Marketing	5	2.9%

Retention and Graduation		
% Fall 2012 students returning Fall 2013	% 1st Year Retention	% Good Standing <sup>5</sup>
First-time Freshman	87.0%	92.2%
New Undergraduate Transfer	85.8%	99.7%
New Credential	68.6%	100.0%
First-time Graduate	86.6%	96.6%

Undergrad Majors	Rank	% Total
Software Engineering	1	14.4%
Electrical Engineering	2	10.1%
Library and Information Sciences	3	8.2%
Social Work	4	6.4%
Education/Counseling and Stu Pers	5	4.4%

Degree granted in AY 2012-13		Average years to degree completion	
Bachelor Degree	5,206	Bachelor Degree	4.27
Master Degree	2,351	Master Degree	2.59

% Fall 2007 first-time freshmen graduating within 6 yrs:	47.1%
% Fall 2010 new undergrad transfers graduating within 3 yrs:	53.7%
% Fall 2010 first-time graduates graduating within 3 yrs:	64.1%

Course Load	Total University					AUL <sup>4</sup>		Full-time		
	HC <sup>1</sup>	% Total				CA Residence	Non-Residence	HC <sup>1</sup>	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	23,881	3%	8%	10%	79%	12.4	12.4	18,946	76%	3%
Credential	459	5%	18%	18%	59%	11.2	11.2	353	76%	1%
Graduate	4,824	14%	26%	33%	27%	8.7	10.8	2,878	33%	26%
Total University	29,164	5%	11%	14%	70%	11.9	10.1	22,177	69%	7%

<sup>1</sup> HC = Headcount Enrollment; <sup>4</sup> AUL = Average Student Credit Unit

<sup>3</sup> FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

<sup>5</sup> Good Standing = % of students with ending year GPA of 2.00 or higher