

Student Characteristics

Total Enrollment: 32,471 Students (82% Undergraduate) and 90% California Residence

Residence Area ²	Total University	New Student			
		First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
Santa Clara County	43%	35%	50%	64%	26%
West/South Bay Area	9%	6%	12%	15%	9%
East Bay Area	17%	20%	16%	17%	12%
Northern Bay Area	6%	9%	4%	2%	5%
Southern CA	6%	12%	5%	2%	4%
Other CA Counties	8%	13%	7%	1%	5%
US	1%	2%	1%	0%	2%
Foreign	9%	3%	6%	1%	37%

² (Santa Clara County)
 (Monterey, San Benito, San Mateo, Santa Cruz)
 (Alameda, Contra Costa, San Joaquin, Stanislaus)
 (Marin, Napa, San Francisco, Solano, Sonoma)
 (Los Angeles, Orange, San Diego)
 (Other California counties)
 (Other U.S. States, excluding California)
 (Foreign countries)

Ethnicity* & Gender	Total University		Male	Female	New Student			
	HC ¹	% Total			First-time Freshman	New Undergrad Transfer	New Credential	First-time Graduate
University Total (HC) ¹	32,713	100%	16,463	16,143	3,486	3,887	130	2,086
American Indian	44	0%	19	25	0%	0%	0%	0%
African American	1,029	3%	501	528	4%	3%	2%	2%
Asian	10,381	32%	5,541	4,840	37%	29%	21%	14%
Hispanic	7,407	23%	3,297	4,110	29%	27%	21%	13%
Total Minority	19,103	58%	9,473	9,523	70%	59%	44%	29%
White	7,112	22%	3,585	3,527	16%	23%	45%	23%
Foreign National	3,580	11%	1,935	1,645	6%	8%	2%	40%
Other	2,918	9%	1,470	1,448	8%	10%	9%	8%

* Ethnicity/Race category changed as of Fall 2009

Class Level	HC ¹		FTEs ³		AUL ⁴
	#	% Total	#	% Total	
Freshmen	5,776	18%	4,995	19%	13.0
Sophomores	3,228	10%	2,815	11%	13.1
Juniors	7,303	22%	5,884	22%	12.1
Seniors	10,321	32%	8,213	31%	11.9
2nd/Post Bac	36	0%	20	0%	8.3
Total Undergrad	26,664	82%	21,927	83%	12.3
Credential	488	1%	377	1%	11.6
Graduates	5,561	17%	4,221	16%	9.1

Age	Undergrad	Credential	Graduate
19 under	23%	0%	0%
20-24	58%	26%	28%
25-29	12%	36%	42%
30-34	3%	13%	14%
35-59	3%	24%	15%
60 over	0%	1%	1%
Average	22.6	30.9	29.0

Top 5 Most Popular Majors		
Undergrad Majors	Rank	% Total
Psychology	1	4.9%
Bus Admin/Accounting	2	3.6%
Bus Admin/Marketing	3	3.2%
Bus Admin/Management	4	3.2%
Biological Sciences	5	3.1%

Retention and Graduation		
% Fall 2013 students returning Fall 2014	% 1st Year Retention	% Good Standing ⁵
First-time Freshman	86.4%	92.8%
New Undergraduate Transfer	87.3%	99.8%
New Credential	86.3%	100.0%
First-time Graduate	89.4%	95.7%

Undergrad Majors	Rank	% Total
Software Engineering	1	16.2%
Electrical Engineering	2	11.2%
Library and Information Sciences	3	7.8%
Social Work	4	5.3%
Occupational Therapy	5	4.6%

Degree granted in AY 2013-14		Average years to degree completion	
Bachelor Degree	5,431	Bachelor Degree	4.11
Master Degree	2,264	Master Degree	2.49

% Fall 2008 first-time freshmen graduating within 6 yrs:	
% Fall 2011 new undergrad transfers graduating within 3 yrs:	
% Fall 2011 first-time graduates graduating within 3 yrs:	

Course Load	Total University					AUL ⁴		Full-time		
	HC ¹	% Total				CA Residence	Non-Residence	HC ¹	CA Residence	Non-Residence
		1-5	6-8	9-11	12+					
Undergraduate	26,664	2%	8%	10%	80%	13.0	12.9	21,341	76%	4%
Credential	488	3%	16%	18%	63%	12.6	0.1	395	80%	1%
Graduate	5,561	10%	24%	37%	28%	10.5	10.4	3,649	33%	33%
Total University	32,713	4%	11%	15%	71%	12.8	11.4	25,385	69%	9%

¹ HC = Headcount Enrollment; ⁴ AUL = Average Student Credit Unit

³ FTEs = Full-time Equivalent-Students (for Undergrad, Post Bac, 2nd BA and Credential = Student Credit Units/15; for Graduate = Student Credit Units/12)

⁵ Good Standing = % of students with ending year GPA of 2.00 or higher (data available Spring 2012)