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San Jos State University is a major, comprehensive public university located in the center of San Jos and in the heart of Silicon Valley. SJSU is the oldest state university in California. Its distinctive character has been forged by its long history, by its location, and by its vision - a blend of the old and the new, of the traditional and the innovative. Among its most prized traditions is an uncompromising commitment to offer access to higher education to all persons who meet the criteria for admission, yielding a stimulating mix of age groups, cultures, and economic backgrounds for teaching, learning, and research. SJSU takes pride in and is firmly committed to teaching and learning, with a faculty that is active in scholarship, research, technological innovation, community service, and the arts.

### The San José State Community

Located in the heart of Silicon Valley, the world's high-tech capital, San José State University is an exceptional place to pursue undergraduate or graduate study. From its beautiful, tree-lined campus in downtown San José, the university sends more business, engineering, education and computer science graduates into Silicon Valley than any other school. Serving a student body of more than 34,000, San José State offers degrees in more than 134 programs and concentrations. Students benefit from the excitement of studying at a large, urban university—a true crossroads of cultures—in the nation's 10th largest city. Yet they enjoy the personal attention of faculty within the smaller setting of the university's seven colleges. Founded in 1857, SISU is the oldest public institution of higher education on the West Coast. Today the university is recognized for its award-winning faculty, high-achieving students, cutting-edge programs and innovative collaborations with the community and the corporate world.

### **Carnegie Classification of Institutional Characteristics**

#### Basic Type

Master's Colleges and Universities (larger programs)

#### Size and Setting

Medium four-year, primarily nonresidential

#### **Enrollment Profile**

High undergraduate

#### Undergraduate Profile

Medium full-time four-year, selective, higher transfer-in

#### **Undergraduate Instructional Program**

Balanced arts & sciences/professions, high graduate coexistence

#### **Graduate Instructional Program**

Postbaccalaureate comprehensive

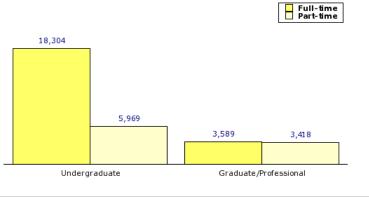
NOTE: Institutional classifications based on the Carnegie 2005 edition.

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# Student Characteristics (Fall 2009)

### Student Level and Enrollment Status



Total Students 31,280

# **Undergraduate Profile**

Total Undergraduate Students	24,273	Geographic Distribution (Degree-Seeking)	oution (Degree-Seeking)			
Gender		California	96%			
Women	12,612 52%	Other US States & Territories	1%			
Men	11,661 48%	Other Countries	3%			
		Residency Unknown	<1%			
Race/Ethnicity						
African American / Black	1,149 5%	Age (Degree-Seeking)				
American Indian / Alaskan Native	98<1%	Average Age	23			
Asian / Pacific Islander	8,205 34%	Percent of Undergraduates Age 25 or Older	24%			
Hispanic	4,664 19%					
White	6,598 27%					
International	1,011 4%					
Race/Ethnicity Not Reported	2,548 10%					

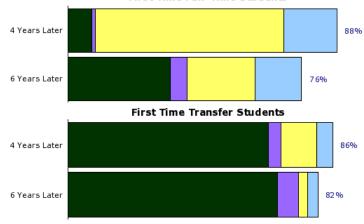
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### **Undergraduate Success and Progress Rate**



#### First Time Full-Time Students



A 88% four-year success and progress rate means that 88% of students starting in Fall 2003 either graduated or are still enrolled at a higher education institution four years later.

Counts for the Fall 2003 entering class shown in the graph above.

1,820 First-Time, Full-Time Students 1,215 Full-Time Transfer Students

# Retention of Fall 2008 First-Time, Full-time Students

First-time students in Fall 2008 that returned for their second year: 81%

# San José State University

# First-Time, Full-Time Students

Description	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
% Graduated from San José State University with 4-year degree	0%	0%	0.2%	7.8%	23.6%	33.4%
% Graduated from other institution with 4-year degree	0%	0%	0%	0.7%	2.9%	4.8%
% Graduated with 2-year degree	0%	0.2%	0.3%	0.5%	0.8%	0.8%
Total % Graduated	0%	0.2%	0.5%	9%	27.3%	39%
% Enrolled at San José State University	98.6%	82.2%	74.1%	61.6%	41.8%	22.1%
% Enrolled at other 4-year institutions	0.2%	1.7%	3.8%	5.8%	4.6%	4.1%
% Enrolled at other 2-year institutions	0.1%	10.6%	12.6%	11.7%	11.1%	11.2%
Total % Enrolled	98.9%	94.5%	90.5%	79.1%	57.5%	37.4%
Student Success & Progress	98.9%	94.7%	91%	88.1%	84.8%	76.4%

### First-Time, Full-Time Transfer Students

Description	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
% Graduated from San José State University with 4-year degree	0.8%	18.1%	51.8%	65.5%	67.4%	68.6%
% Graduated from other institution with 4-year degree	0.1%	0.3%	1.6%	3.1%	4.6%	5.1%
% Graduated with 2-year degree	3.7%	0.8%	0.5%	1.1%	1.2%	1.6%
Total % Graduated	4.6%	19.2%	53.9%	69.7%	73.2%	75.3%
% Enrolled at San José State University	94.2%	67.4%	29.5%	11.6%	8%	3%
% Enrolled at other 4-year institutions	0.4%	3.3%	3.3%	3.2%	1.5%	1.2%
% Enrolled at other 2-year institutions	0.3%	3.3%	2.9%	2%	1.8%	2.2%
Total % Enrolled	94.9%	74%	35.7%	16.8%	11.3%	6.4%
Student Success & Progress	99.5%	93.2%	89.6%	86.5%	84.5%	81.7%

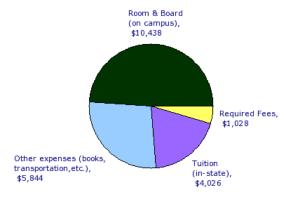
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# Costs of Attendance and Financial Aid

Typical Undergraduate Costs for 2009-10 without Financial Aid (Full-Time, In-State Students)



Total Typical Cost of Attendance: \$21,336

The cost to attend San José State University varies based on the individual circumstances of students and may be reduced through grants and scholarships.

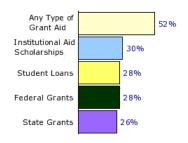
#### Financial Aid Awarded to Undergraduates

Annual Need-Based Scholarships & Grants
• 78% of 2008-09 full-time undergraduates received
need-based grants or scholarships; the average award
for the year was \$6,193

Annual Need-Based Loans

• 59% of 2008-09 full-time undergraduates received need-based work-study and/or loans (not including parent loans); the average loan for the year was \$6,090

Percent of 2007-08 Full-time Beginning Students Receiving Each Type of Financial

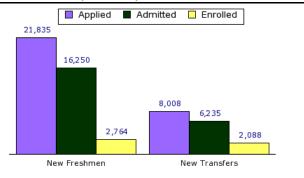


NOTE: Students may receive aid from more than one source.

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# **Undergraduate Admissions (Fall 2009)**



# **Academic Preparation of New Freshmen**

 $Test(s) \ Required \ for \ Admission: \ SAT \ or \ ACT \ recommended$ 

Middle 50% of Test Score Range	ACT	SAT
Composite	18 - 24	
Math	18 - 25	460 - 580
English	17 - 23	
Critical Reading		440 - 540

50% of admitted students have test scores within the ranges listed, 25% have scores above, and 25% have scores below.

High School Background	
Percent in top 25% of High School Graduating Class	6%
Percent in top 50% of High School Graduating Class	94%
Percent of New Freshmen who submitted HS Class Rank	97%
Average High School GPA (4-point scale)	3.21
Percent who submitted High School GPA	100%

# Study At SJSU

Students per Faculty	25 to
Undergraduate classes with fewer than 30 students	<19
Undergraduate classes with fewer than 50 students	<19
Total Faculty	68
·	160
% Women % from Minority Groups	469

College Portraits - Print View

# San José State University College Portrait

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# **Student Housing**

<1% of new freshmen live on campus <1% of all undergraduates live on campus

# **Campus Safety**

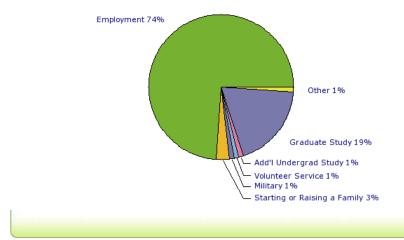
The safety and security of students, faculty and staff at San Jose State is the full-time responsibility of the University Police Department. A force of 32 sworn positions provides protection of the campus itself, ensures the orderly flow of traffic and enforces parking regulations. UPD officers patrol near campus, where many students live, and works with other police agencies on enforcement and investigation.

# Degrees and Areas of Study

Bachelor's	4,730
Master's	2,768
Total	7,498
Areas of study with the largest number of bachelors degrees awarded in 2008-09	
Business Administration, Management and Operations	29%
Fine and Studio Art	5%
Psychology, General	5%
rsychology, General	40
Nursing	4%

# Future Plans of Bachelor's Degree Recipients

### Survey Response Rate:



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### Student Experiences and Perceptions

Institutions participating in the VSA program measure student involvement on campus using one of four national surveys. Results from the one survey are reported for a common set of questions selected as part of VSA. Following are the selected results from the National Survey of Student Engagement (NSSE). The questions have been grouped together in categories that are known to contribute to student learning and development. The results reported below are based on the responses of seniors who participated in the survey.

#### **Group Learning Experiences**

95% percent of seniors worked with classmates on assignments outside of class.

58% of seniors tutored or taught other students

17% of seniors spent at least 6 hours per week participating in co-curricular activities such as student organizations and intramural sports

### **Active Learning Experiences**

84% of seniors spent at least 6 hours per week preparing for class

16% of seniors worked on a research project with a faculty member

47% of seniors participated in an internship, practicum, or field experience

52% of seniors participated in community service or volunteer work

7% of seniors participated in study abroad

98% of seniors made at least one class presentation last year

#### **Institutional Commitment to Student Learning and Success**

92% of seniors believe this institution provides support for student success

58% of seniors rated the quality of academic advising at this institution as good or excellent

61% of seniors reported that this institution provided help in coping with work, family and other non-academic responsibilities

94% of seniors reported working harder than they thought they could to meet an instructor's standards or expectations

#### Student Interaction with Campus Faculty and Staff

35% of seniors believed that the campus staff were helpful, considerate, or flexible

66% of seniors believed that faculty are available, helpful, or sympathetic

94% of seniors reported that faculty members provided prompt feedback on their academic performance

67% of seniors discussed readings or ideas with faculty members outside of class

#### **Experiences with Diverse Groups of People and Ideas**

60% of seniors reported that they often tried to understand someone else's point of view

86% of seniors reported their experience at this institution contributed to their understanding people of other racial and ethnic backgrounds

65% of seniors often had serious conversations with students of a different race or ethnicity

# **Student Satisfaction**

77% of seniors would attend this institution if they started over again

79% of seniors rated their entire educational experience as good or excellent

76% of seniors reported that other students were friendly or supportive

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### Student Learning Assessment at San José State University

All colleges and universities use multiple approaches to measure student learning. Many of these are specific to particular disciplines, many are coordinated with accrediting agencies, and many are based on outcomes after students have graduated.

As part of San José State University's commitment to graduating well educated students, assessment of student learning is integrated into all components of the curriculum. The development of student learning outcomes for courses, degree programs, and general education is overseen by committees at the department, college, and university levels. Assessment of student learning is likewise a shared responsibility at each of these levels and is overseen by the Associate Vice Presidents for Undergraduate Studies and for Graduate Studies and Research with the support of the Director of Assessment and assessment coordinators for each of the seven colleges.

### Pilot Project to Measure Core Learning Outcomes

Colleges and universities participating in the College Portrait measure the typical improvement in students' abilities to think, reason, and write using one of three tests. This is part of a pilot project to better understand and compare what students learn between their freshman and senior years at different colleges and universities.

#### Results from the Collegiate Learning Assessment

The Collegiate Learning Assessment (CLA) measures critical thinking, analytic reasoning, problem solving, and written communication using a performance task and an analytic writing task. The scores from the tasks are reported separately below.

#### Performance Task Results for First-time, Full-time Students

The increase in learning on the performance task is what would be expected at an institution with students of similar academic abilities.

Freshman Score: 1030 Senior Score: 1097

CLA score range: 400 to no maximum score.

Average SAT scores for tested students Freshman Score: 1017 Senior Score: 968

Analytic Writing Task Results for First-time, Full-time Students

The increase in learning on the analytic writing task is what would be expected at an institution with students of similar academic abilities.

Freshman Score: 1095 Senior Score: 1190

CLA score range: 400 to no maximum score.

Average SAT scores for tested students

Freshman Score: 1030 Senior Score: 977

### **Public Good**

	D	egrees Granted 200	8-09				
Total Degree Awards	San Jose State		% of CSU		CSU		% of State
Bachelor's	4,730		6%		74,643		46%
Master's	2,768		15%		18,926		30%
Doctoral			0%		85		1%
Total	7,498		8%		93,654		40%
	Ba	achelor's Degree Aw	ards				
by Racial and Ethnic Background		San Jose State		% of CSU		CSU	% of State
African American/Black		192		5%		3,708	48%
American Indian/Alaskan Native		27		4%		629	53%
Asian/Pacific Islander		1,606		12%		12,972	38%
Latino		769		5%		15,389	54%
White, Non-Latino		1,360		5%		29,891	46%
International		182		7%		2,521	44%
Other Ethnicity/Unknown		594		6%		9,533	52%
Total		4,730		6%		74,643	46%
In High Demand Fields		San Jose Sta	ite	% of CSU		CSU	% of State
Tourism and Hospitality Manage	ment	66		14%		465	94%
Information Technology		145		12%		1,212	28%
Engineering		402		10%		3,879	45%
Business and Professional Servi	ices	1,426		9%		16,533	54%
Nursing		209		9%		2,326	56%
Criminal Justice		194		8%		2,546	72%

Source: CSU Chancellor's Office, National Center for Educational Statistics(NCES)

Economic Diversity: Access & Completion Undergraduate Pell Grant Recipients (2007-08)

 San Jose State Undergraduates
 23,808

 San Jose State Undergraduate Pell Grant Recipients
 6,319

 San Jose State Pell Percentage of Undergraduates
 27%

 System Pell Percentage of Undergraduates
 34%

 National Pell Percentage of Undergraduates
 30%

Bachelor's Degree Pell Grant Recipients (2008-09)
San Jose State Bachelor's Degree 4,730
San Jose State Pell Grant Bachelor's Degree Recipients 1,525
San Jose State Pell Percentage of Bachelor's Degrees 32%
System Pell Percentage of Bachelor's Degrees 37%

Source: CSU Chancellor's Office, National Center for Educational Statistics(NCES)

Sticker and "Net" Tuition & Fees

Average tuition and fee "sticker" charged to private four-year full-time undergraduates in AY 2008-09

Average tuition and fee "sticker" charged to public 4-year full-time instate undergraduates in AY 2008-09

San Jose State average tuition and fee "sticker" charged to all full-time undergraduates in AY 2008-09

San Jose State average tuition and fee "net" paid by full-time undergraduates in AY 2008-09

San Jose State "Net" percent of "Sticker" Tuition & Fees for full-time undergraduates in AY 2008-09

67%

Sources: CSU Chancellor's Office, National Center for Educational Statistics(NCES), http://nces.ed.gov/programs/digest/d09/tables/dt09\_335.asp

Loan Debt of Baccalaureate Recipients

Percent of 2007-08 Baccalaureate Recipients who Started as Freshmen and Assumed Loans

San Jose State Percentage34%State Percentage48%National Percentage62%

 $Average\ Loan\ Debt\ of\ 2007-08\ Baccalaure ate\ Recipients\ who\ Started\ as\ Freshmen\ and\ Assumed\ Loans$ 

 San Jose State Average
 \$12,034

 State Average
 \$17,795

 National Average
 \$23,200

Sources: CSU Chancellor's Office, "The Project on Student Debt" The Institute for College Access & Success(TICAS)projectonstudentdebt.org, National Center for Educational Statistics(NCES)

Salaries of Baccalaureate Recipients -- Payscale (2010)

National average starting median salary of graduates from the top 175 public universities

San Jose State graduates' median starting salary

National average mid-career median salary of graduates from the top 175 public universities

San Jose State graduates' mid-career median salary

\$92,900

 $Source: "Top \ State \ Universities \ by \ Salary \ Potential", \ PayScale \ Inc. \ \underline{http://www.payscale.com/best-colleges/top-state-universities.asp}$ 

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